



## Advantages of Membership

The Madagascar Fauna and Flora Group protects the rich biodiversity of eastern Madagascar through



conservation



education



research



and capacity building.

## Uniting for Lasting Impact. Join with Us.

For over three decades, the nonprofit Madagascar Fauna and Flora Group (MFG) has achieved this mission through a membership-based collaboration of zoos, aquariums, botanical gardens, and related institutions. The MFG operates **Parc Ivoloina** and has a partnership with Madagascar National Parks to conduct conservation research in the **Betampona Natural Reserve**.

Contact MFG Chair Tim L. Tetzlaff | [tim@savethelemur.org](mailto:tim@savethelemur.org)

[www.madagascarfaunaflora.org](http://www.madagascarfaunaflora.org)



*“In the long run, what’s best for wildlife and people is the same. We are called to be both good stewards of nature and to love each other. When we seek short term solutions that neglect one over the other, both eventually suffer.”*

Tim L. Tetzlaff, MFG Chair

## **Superlatives both bless and curse Madagascar.**

Madagascar’s global ranking for endemic wildlife and botanicals is cruelly matched only by the extreme lack endured by the Malagasy people. The survival of its lemurs and numerous other endangered species and habitats is forever entwined in the well-being of the people who share the land. With its focus on nature, the Madagascar Fauna and Flora Group offers decades of experience seeking win-win solutions for both. We need your help to take what we’ve learned to expand the good we can do. Madagascar simply cannot wait.

## **Without the MFG and its collaborative role . . .**



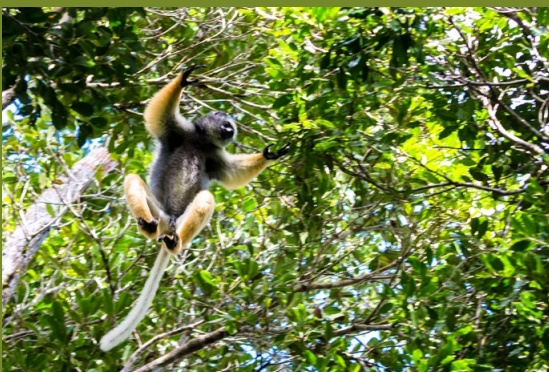
Dozens of new species would never have been discovered and documented and would have likely been lost before they were even known without MFG’s conservation agents’ patrolling and research collaborations.

**There would be more devastating habitat loss in critical lowland rainforest, but because of MFG’s longstanding reforestation efforts, there is stable forest cover in the Betampona Nature Reserve – and an overall increase of 59% in evergreen forest cover and 28% in mixed forest in the Zone of Protection outside the Reserve.**



There would be no Conservation Training Center for Malagasy university students to have the equipment and the field experience they need to become the next generation of scientists.

**Thousands of primary school students would have never passed the exam to continue their education. Over 125 students would not have received the needed support to achieve their dreams on their way to a degree, Master’s, or PhD thesis work.**



There would have been no lemur reintroductions at Betampona Nature Reserve and practical reintroduction research on lemurs would not exist. Genes from populations of 11 lemur species would be lost without the protection efforts afforded them by MFG’s presence. Dozens of various plant and animal species endemic to these areas would be at risk of extinction.





**The region would lack an Environmental Education Center where thousands have learned what makes their country special and how they can better manage their natural resources.**

Invasive Indian house crows would not have been eradicated from the island.



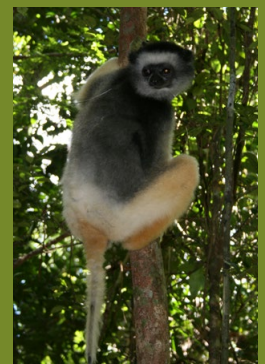
**Crucial research and coordination on the invasive toxic Asian toad would have been delayed even further.**

There would be little contribution from Madagascar to international breeding programs for critically endangered lemur species.



**There would be no facility to accept confiscated wildlife in the region.**

Plant diversity from up to 500 species from the dwindling forest fragments around Betampona and in the entirety of the Ivoloina and Ifontsy river valleys would be lost. Through a Darwin Initiative grant, these endemic plants are protected in seed banks and growing on grounds at Parc Ivoloina.



## **Members Make It All Possible**

Our decades of successes like these in Madagascar would not have been possible without our loyal Members whose consistent support funds the core of MFG operations providing a firm foundation for our efforts.

Because of Members, our mission in Madagascar can then be enhanced by private individuals, businesses, colleges, and foundations through additional short-term grants and gifts.



## A Permanent Long-Term Presence with Diverse Support

The MFG is supported by a consortium of institutions on five continents including larger institutions with other programs on the island as well as others who know every dollar matters in places like Madagascar. With our team of nearly 100 Malagasy nationals, a volunteer board, and expert advisors as well as numerous other collaborators and researchers to conduct their work, we've got the team and the infrastructure. **Now we need you. Madagascar matters.**



*Where can our institution be part of a meaningful and efficient conservation project with a small amount of money? I don't know any other project than the Madagascar Fauna and Flora Group, which covers all aspects of conservation (running a national reserve and a conservation center, several schools and a capacity building center, many research and reforestation projects) and provides many wonderful stories we can communicate to our visitors."*

Dr Alex Rübel, Former Director of Zoo Zürich  
and Past President, World Association of Zoos and Aquariums

*"Me tiaki, kia ora! This is Wellington Zoo's kaupapa (guiding ethos in the Māori language) which means we must look after our environment, so all things will flourish. We're committed to saving wildlife and wild places and our membership of the Madagascar Fauna and Flora Group is an important collaboration that is making a real difference to the biodiversity of eastern Madagascar."*

Daniel Warsaw, Chief Operating Officer  
Wellington Zoo Trust, New Zealand

*"The Saint Louis Zoo is pleased to be a founding and continuing member – but especially to be part of its collaborative framework and its holistic approach to conservation . . . The MFG is a model of the "One Plan" approach to conservation, one that integrates zoos and field conservation. . . I believe that all levels of MFG membership make real and significant conservation impact for the future."*

Eric Miller, DVM,  
Executive Director Emeritus, WildCare Institute, St. Louis Zoo





# Indri

Critically Endangered Lemur  
in Betampona Nature Reserve

RÉSERVE NATURELLE INTÉGRALE DE

**BETAMPONA**





# Managing Member

## \$10,000 USD

### Website/Publication Benefits

- Custom landing webpage on MFG site co-branded with Managing Member's logo highlighting your institution's overall support and any additional involvement.
- Member logo on main MFG home webpage linked to the co-branded landing webpage.
- Name and logo on MFG website's Member webpage.
- Name and logo in Annual Report.
- If desired, custom MFG Donation webpage co-branded with your logo to link to from your site.

### Member Website and Social Networks Benefits

- Video: Customized one-minute video thanking Managing Member for their support - suitable for Member website and social networks.
- Photos: Images and text available for Managing Member to place on institution's website and social networks.
- MFG social network posts highlighting Member that are perfect to share on Member's social networks as a third-party MFG endorsement of Member's conservation work. Coordinated as desired up to 4 times a year.

### On-Site Benefits in Madagascar

- Institution name placed on Parc Ivoloina sign along public path and a photo of the same for sharing with supporters.
- Invitation to Visit: Enjoy tea with the MFG Program Manager and meet with key staff at Parc Ivoloina. (Note: If Member is not fluent in French, arrangements can be made for Member to hire a translator to best communicate with staff.)

### On-Site Benefits at Member Institution

- Digital assets including photographs and logos for MFG, Ivoloina, and Betampona to create graphic for installation at Managing Member's institution.

### Additional Program Opportunities for Managing Members

- Your institution can have a field person in Madagascar! As a Managing Member, you have the ability to fund the salary of a key MFG staff member at Parc Ivoloina or Betampona Nature Reserve. Salaries start at \$2,500. Receive an annual activities report from your field person plus photos as well as recognition in MFG annual report and website.
- Managing Members also have the opportunity to fund and claim any of the available individual projects from exhibit renovations at Parc Ivoloina to conservation agent patrols through Betampona. These supplemental costs vary by program.
- The Institutional Representative (IR) of an MFG Managing, Sponsoring, or Contributing Member is eligible to serve on the Board of Directors and have voting rights. Managing Members have a greater likelihood of being voted onto the Board as it consists of up to 7 IRs from Managing Members, 6 IRs from the combination of all Sponsoring and Contributing Members, and 5 non-Members with special expertise.

### Other Benefits

- Invitation to attend annual MFG Meeting. Location rotates between North America, Europe, Australasia, and Madagascar.
- Up to 100 MFG logo stickers for staff.
- Members get access to a base in Madagascar, where they can execute approved conservation projects and research in a well-established, politically-accepted, environment.



Critically Endangered  
**Black and White  
Ruffed Lemur**  
in Parc Ivoloïna

**IVOLOINA**  
Parc Zoologique







# Sponsoring Member

## \$5,000 USD

### Website/Publication Benefits

- Member name and logo on the MFG website's Member webpage.
- Name and logo in Annual Report.
- If desired, custom MFG Donation webpage co-branded with your logo to link to from your site.

### On-Site Benefits in Madagascar

- Name listed with other MFG Members on Parc Ivoloïna welcome sign along with a photo of the same for sharing with supporters.
- Invitation to Visit: Enjoy tea with the MFG Program Manager and meet with key staff at Parc Ivoloïna. (Note: If Member is not fluent in French, arrangements can be made for Member to hire a translator to best communicate with staff.)

### On-Site Benefits at Member Institution

- Digital assets including photographs and logos for MFG, Ivoloïna, and Betampona to create graphic for installation at Sponsoring Member's institution.

### Member Website and Social Networks Benefits

- Photos: Images and text available for Sponsoring Member to place on institution's website and social networks.
- MFG social network posts highlighting Member that are perfect to share on Member's social networks as a third-party MFG endorsement of Member's conservation work. Coordinated as desired up to 2 times a year.

### Additional Program Opportunities for Sponsoring Members

- Sponsoring Members have the opportunity to fund and claim any of the available individual projects. These supplemental costs vary by program.
- The Institutional Representative (IR) of an MFG Managing, Sponsoring, or Contributing Member is eligible to serve on the Board of Directors and have voting rights. The Board consists of up to 7 IRs from Managing Members, 6 IRs from the combination of all Sponsoring and Contributing Members, and 5 non-Members with special expertise.

### Other Benefits

- Invitation to attend annual MFG Meeting. Location rotates between North America, Europe, Australasia, and Madagascar.
- Up to 50 MFG logo stickers for staff.
- Members get access to a base in Madagascar, where they can execute approved conservation projects and research in a well-established, politically-accepted, environment.





**Mount Mahasolatra**  
in Betampona Natural Reserve as  
viewed from village of Rendriendry

RÉSERVE NATURELLE INTÉGRALE DE  
**BETAMPONA**





# Contributing Member

## \$2,500 USD

### Website/Publication Benefits

- Member name and logo on the main MFG website's Member page.
- Name in Annual Report.
- If desired, custom MFG Donation webpage co-branded with your logo to link to from your site.

### On-Site Benefits in Madagascar

- Name listed with other MFG Members on Parc Ivoloina welcome sign along with a photo of MFG staff around the sign for sharing with supporters.
- Invitation to Visit: Enjoy tea with MFG Program Manager and meet with key staff at Parc Ivoloina. (Note: If Member is not fluent in French, arrangements can be made for Member to hire a translator to best communicate with staff.)

### Member Website and Social Networks Benefits

- Photos: Images and text available for Contributing Member to place on institution's website and social networks.
- MFG social network posts highlighting Member that are perfect to share on Member's social networks as a third-party MFG endorsement of Member's conservation work. Coordinated as desired 1 time a year.

### On-Site Benefits at Member Institution

- Digital assets including photographs and logos for MFG, Ivoloina, and Betampona to create graphic for installation at Contributing Member's institution.

### Additional Program Opportunities for Contributing Members

- The Institutional Representative (IR) of an MFG Managing, Sponsoring, or Contributing Member is eligible to serve on the Board of Directors and have voting rights. The Board consists of up to 7 IRs from Managing Members, 6 IRs from the combination of all Sponsoring and Contributing Members, and 5 non-Members with special expertise.

### Other Benefits

- Invitation to attend annual MFG Meeting. Location rotates between North America, Europe, Australasia, and Madagascar.
- Up to 50 MFG logo stickers for staff
- Members get access to a base in Madagascar, where they can execute approved conservation projects and research in a well-established, politically-accepted, environment.

## CONTACT INFO

### International Headquarters | Membership Inquiries

USA Office: MFG c/o Naples Zoo at Caribbean Gardens  
1590 Goodlette Rd N, Naples FL 34102 USA  
email: [tim@savethelemur.org](mailto:tim@savethelemur.org)

### In Madagascar

Madagascar Fauna and Flora Group / Parc Ivoloina  
BP: 442 (en face Hopital Manara-penitra) Morafeno, Toamasina (501)  
Tel. Bureau: 020 53 30842, Tel. Mobile: (0261)320510307



# JOIN NOW TO BE AMONG THE CURRENT MEMBERS OF MFG

## Diamond Patron Member

Saint Louis Zoo

## Platinum Sustaining Member

Naples Zoo at Caribbean Gardens

## Gold Managing Member

Missouri Botanical Garden

Kölner Zoo

Zoo Zürich

Taipei Zoo

Perth Zoo



## Sponsoring Members

Zoo Leipzig  
Greenville Zoo  
Cleveland  
Metroparks Zoo  
San Francisco Zoo  
Wildheart Animal  
Sanctuary  
Duke Lemur  
Center

## Contributing Members

Ueno Zoo  
Akron Zoo  
Abilene Zoo  
Chester Zoo  
Maryland Zoo  
Wellington Zoo  
Sacramento Zoo  
Seneca Park Zoo  
Magnetic Hill Zoo  
Dickerson Park Zoo  
Tennessee Aquarium  
Woodland Park Zoo  
The Living Rainforest  
MundoMar Benidorm  
Cango Wildlife Ranch  
Jacksonville Zoo and Gardens  
Lemur Conservation Foundation  
Zoological Park Organization Thailand

These institutions enable the MFG's many efforts in Madagascar.  
To be part of this important work, please contact MFG Chair  
Tim Tetzlaff at [tim@savethelemur.org](mailto:tim@savethelemur.org).